

The Queen of the Brotherhood

www.thequeenofthebrotherhood.com



MEET KATIE

Hi there! I'm Katie! I am a married, stay at home mom, to two humans and two dogs, and live in the Twin Cities. I am an East Coast Gal who is now a Midwest Mama.

I started The Queen of the Brotherhood in March of 2018 to keep our family and friends up to date with our adventures. My blog is a mom/family/lifestyle blog. I know my family and I have a lot to share with the world.

Buckle up and enjoy the ride on this crazy adventure we call life.



800+
@kt_plumb



50+



850+



150+
ktplumb

PARTNERSHIPS

Let's partner up! If we are a good fit I can be a brand ambassador and/or do sponsored posts/giveaways on Instagram and my blog.



STATISTICS

Instagram
1,900+ reach
10,000+ impressions

Website
1,400+ unique visitors
2,700+ views

AUDIENCE

AGE
18-24 8%
25-34 61%
35-44 20%

LOCATION
91% USA
Columbus, NYC
Twin Cities
Philadelphia

GENDER
Female 77%
Male 23%